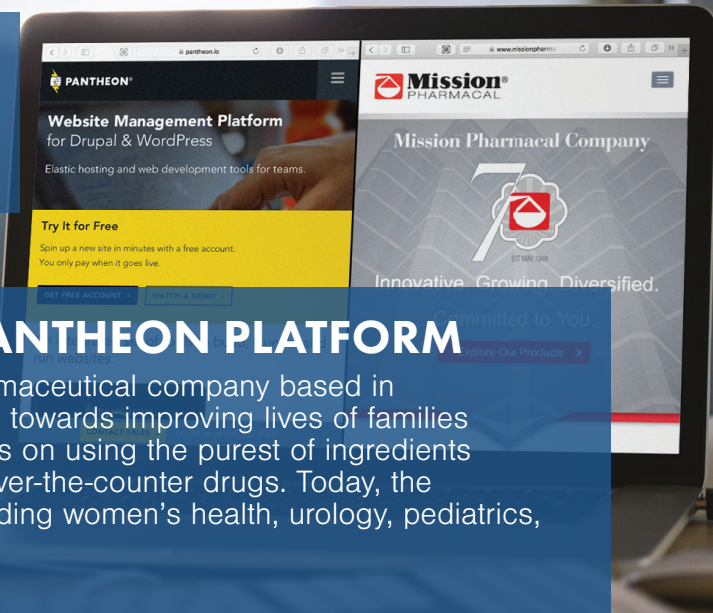


MISSION PHARMACAL

MIGRATING 30+ SITES TO THE PANTHEON PLATFORM

Mission Pharmacal Company is a privately held pharmaceutical company based in San Antonio, TX which has dedicated seven decades towards improving lives of families with high-quality products. Mission Pharmacal focuses on using the purest of ingredients to offer a wide range of innovative prescription and over-the-counter drugs. Today, the company continues to lead in therapeutic areas including women's health, urology, pediatrics, dermatology, primary care, and long-term care.



THE PROBLEMS:

Mission Pharmacal's complicated infrastructure made it difficult to manage over 30 sites, including:

- Mission Pharmacal's **large, single codebase** made it difficult to manage over 30 sites.
- Due to **hosting environment** constraints, it became difficult for Mission to manage their growing list of brand sites.
- Dozens of sites sitting on a single codebase contributed to **issues of resource allocation and site downtime**.
- Limits imposed by the hosting environment **increased the time and technical overhead** when deploying new product sites.
- Working with multiple vendors, site owners, and managers became a challenge as there was **no ability to limit access** to the codebase - it was all or none.

THE SOLUTIONS:

LevelTen migrated Mission's **more than 30 sites** under a single, optimized hosting platform – Pantheon Enterprise.



IMPROVE USER EXPERIENCE for vendors & team members when evaluating new changes, site updates, and the overall status of site.



INCREASE SITE PERFORMANCE with secure and optimized hosting environments for all Drupal and WordPress sites under one organization.



IMPROVE SITE MONITORING to alert team members about application issues without other brands being affected.



SUPPORT AGILE PROCESS AND SCALABLE GROWTH by assigning team roles and providing industry standard workflows for each site.



PROVIDE MANAGED ACCESS TO INDIVIDUAL ENVIRONMENTS to support multiple sites under one organization.

THE RESULTS:

LevelTen and Mission Pharmacal Company collaborated through an iterative, agile process to successfully execute a multi-site migration to Pantheon Enterprise.

MOVING MISSION PHARMACAL'S SITES TO THE NEW PLATFORM

By moving their sites to Pantheon, LevelTen was able to provide a more scalable and manageable solution for Mission Pharmacal's size, growth, and development needs. Each of Pantheon Enterprise's features are engineered to support growing companies like Mission to manage a large portfolio of sites. Some of these many capabilities include:

An **ORGANIZATION DASHBOARD** which provides a master view of all of Mission's sites.

A **FILTER AND TAGGING SYSTEM** to organize projects.

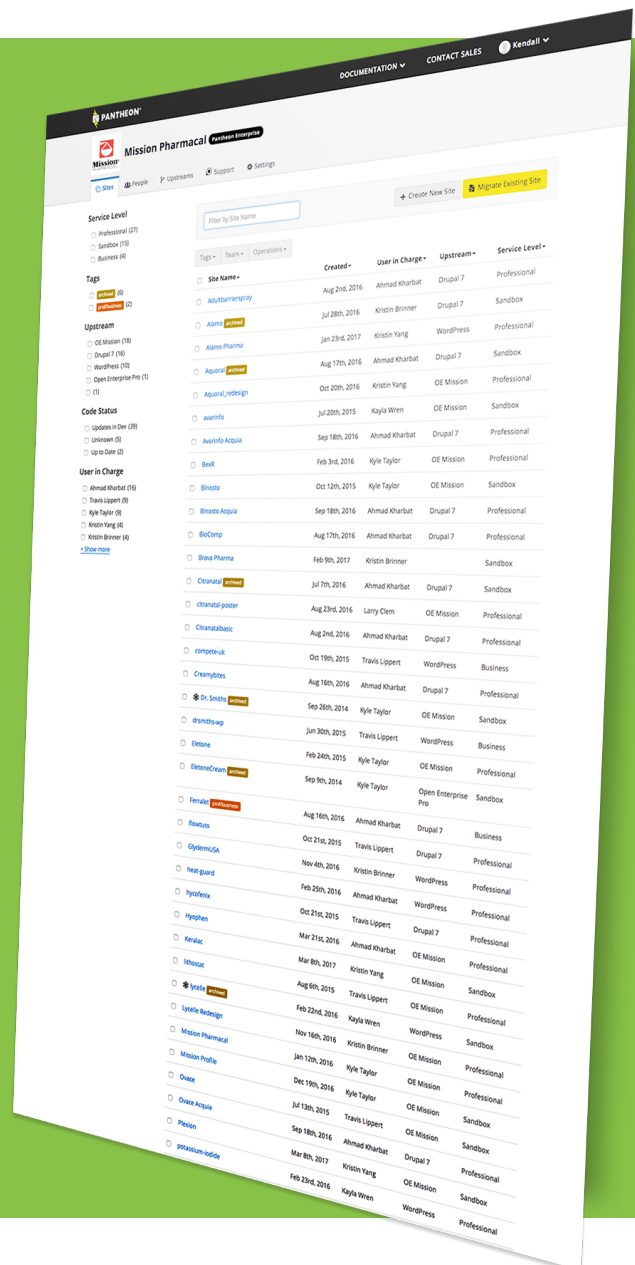
SCALABLE SERVICE CONTRACT to provide 24/7 support and access to both Pantheon's account services and technical team.

WORKFLOW AND COLLABORATION TOOLS to monitor team activities regarding development, testing, and deployments.

MULTIDEV ENVIRONMENTS to support an agile development process, saving Mission time and resources on development and design cycles.

OPTIMIZED SECURITY FEATURES which support competencies such as one-click core updates and automatic 24/7 security monitoring.

TEAM MANAGEMENT FUNCTIONS which allow Mission to control who can access the database and who can deploy production based on job roles.



Using Pantheon Enterprise, LevelTen provided a smooth transition to an improved hosting platform, empowering Mission Pharmacal to expand and improve individual sites in their portfolio under one secure and scalable platform, and setting up Mission Pharmacal for continued success and growth on the digital front.



KENDALL WESTBROOK
Account Manager, LevelTen Interactive